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# John E. Dyer

## Designer

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### Portfolio:

<https://www.johnedyer.info/>

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### E-mail:

[jdyer6@rochester.rr.com](mailto:jdyer6@rochester.rr.com)

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### Phone:

585.503.4270

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## accolades

"John is a master at his craft. Partnering with a customer, he is able to quickly turn a vague concept into a top-notch design that gets results. A newsletter project we worked on became a benchmark for the entire company. I wouldn't want to work with any other graphic designer!"

*Denise May,  
Communications Professional*

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"I have made 160+ presentations at scientific meetings in the U.S. and overseas. Consistently, attendees comment about the attention grabbing power of my PowerPoint slides and posters. They look at the affiliation and say, oh of course ... you are from Kodak. I say, yes I am from Kodak and I work with the best graphic designer ... John Dyer!"

*Tom Blanton,  
Research Associate*

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"John's creativity and versatility would be an asset to any marketing organization. His skills in multimedia presentations are first-class. John has a great eye for color and creates signage, brochures and presentations with stunning visual impact. It has been my pleasure to work with John on several trade shows and can honestly say that his work resulted in increased traffic to our booth."

*Michele Ricks,  
Product Manager*

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## work

**DirectMail 20/20**, Rochester, New York (2018 - 2020)  
Brand Manager

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**Rochester Institute of Technology**, Rochester, New York (2014 - Present)  
College of Art and Design | School of Art | School of Design  
Adjunct Professor  
– Teaching web and ui design, 2D and 3D motion and video design, graphic design and professional practices for both graduate and undergraduate students from around the world

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**Rochester Institute of Technology**, Rochester, New York (2013 - 2014)  
College of Art and Design | School of Design  
Graduate Teaching Assistant

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**Eastman Kodak Company**, Rochester, New York (1987 - 2012)  
Kodak Research Laboratories | Kodak Office  
Graphic Designer | Photographer

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**ArcTan Graphic Arts, Inc.**, Rochester, New York (1985 - 1987)  
Computer Illustrator | Biomedical Illustrator/Manager

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**Case-Hoyt**, Rochester, New York (Summer of 1984)  
Press Operator

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## education

**Rochester Institute of Technology**, Rochester, New York (May 2015)  
Master of Fine Arts in Visual Communications Design

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**Art Institute of Pittsburgh**, Pittsburgh, Pennsylvania (June 2013)  
Bachelor of Science in Graphic Design

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**Graphic Careers Inc.**, Rochester, New York (June 1985)  
Certificate in Graphic Design

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**State University of New York at Geneseo**, Geneseo, New York (1982 - 1984)  
Biology | Studio Art

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## skills

Print and Publication Design  
Poster and Experiential Design  
Video, Motion and 3D Design  
Web and UI/UX Design  
Portrait & Event Photography  
Scientific & Product Photography

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## software

Adobe Creative Cloud  
Maxon Cinema 4D  
Apple iWork  
Microsoft Office  
Apple Aperture  
Apple Final Cut Studio